

"Linked together by the strong bonds of community of interests, the profession of medicine forms a remarkable world-unit in the progressive evolution of which there is a fuller hope for humanity than in any other direction." Sir William Osler

2ND OSLER SYMPOSIUM SPONSORSHIP PROGRAM

The Osler Symposia—presented by the Endorphin Power Company (EPC), a 501(c)(3) nonprofit organization, and accredited by the University of California, San Diego School of Medicine—is unique in its sole focus on the health and wellbeing of physicians and others in the healthcare professions. It is forging a new trail on the landscape of continuing medical education.

There is a crisis today which is touching everyone; practicing clinicians are leaving medicine. The Osler Symposia makes a difference by providing a meeting place for physicians to convene with like-minded colleagues where they will learn skills and practices to enhance their professional and personal lives allowing them to remain in their practices.

EPC and UCSD cannot do this alone. Partners—including professional organizations, philanthropic entities, state and local medical societies, hospital systems, staffing agencies, malpractice insurance companies, and individual supporters—are needed to reach the thousands of doctors who are considering changing careers or taking early retirement.

Our *Sponsorship Program* lists four levels of participation, named to honor the Four Pillars of the Endorphin Power Company, and they are given meaning by the words of Sir William Osler.



EXERCISE Sponsor—\$1,000 (unlimited)

"Patients should have rest, food, fresh air, and exercise – the quadrangle of health."

- Placement of organization's brochure and display material at symposium
- Name and logo listed in donor recognition booklet
- Link to sponsor's website from OslerSymposia.org
- List of attendees & email addresses (*those who do not opt out*)



EDUCATION Sponsor—\$2,500 (limit 10 organizations)

"More clearly than any other, the physician should illustrate the truth of Plato's saying that education is a life-long process."

- One (1) registration and Exhibit table during symposium
- Name and logo listed in donor recognition booklet
- Link to sponsor's website from OslerSymposia.org
- List of attendees & email addresses (*those who do not opt out*)



COMMUNITY Sponsor—\$5,000 (limit 8 organizations)

"Keep a looking glass in your own heart, and the more carefully you scan your own frailties, the more tender you are for those of your fellow creatures."

- Two (2) registrations and Exhibit table during symposium
- Complete set of MP3 recordings from symposium
- Name and logo listed in donor recognition booklet
- Link to sponsor's website from OslerSymposia.org
- List of attendees & email addresses (*those who do not opt out*)



SERVICE Sponsor—\$10,000 (limit 4 organizations)

"We can best oppose any tendency to melancholy by an active life of unselfish devotion to others."

- Four (4) registrations and Exhibit table—in Prime Location—during symposium
- Complete set of DVDs and MP3 recordings from symposium
- Name and logo listed in donor recognition booklet
- Link to sponsor's website from OslerSymposia.org
- List of attendees & email addresses (*those who do not opt out*)

NOTE: All 2012 sponsors will be guaranteed same rates for 3rd Osler Symposium in 2013.

