

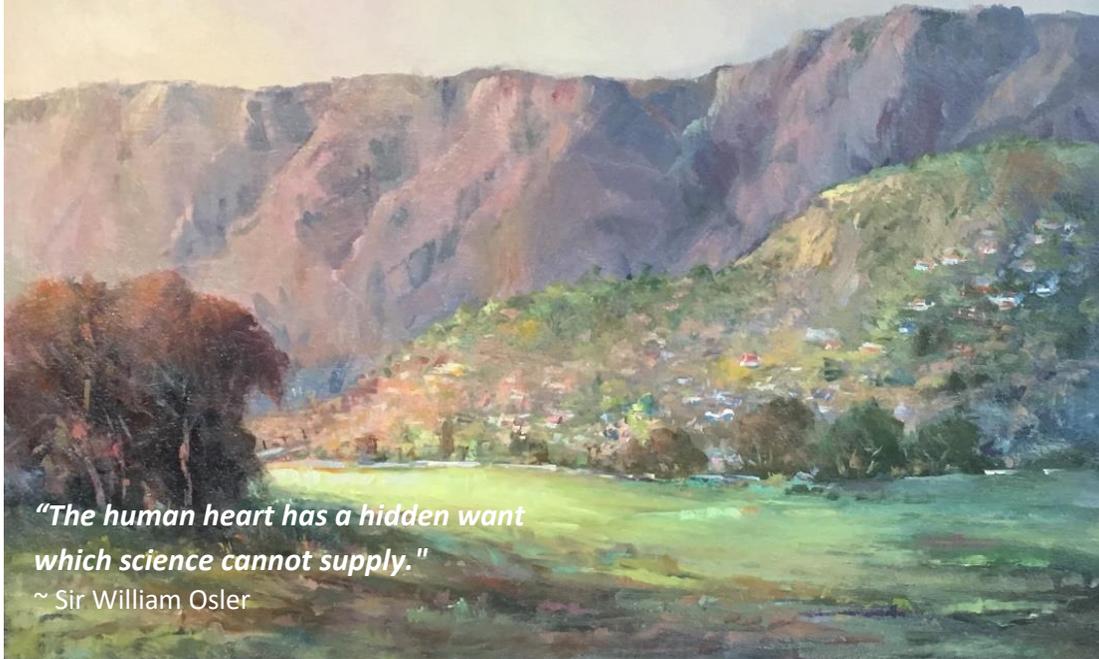


THE OSLER SYMPOSIA

## Reconnecting with The Soul of Medicine

### *A Special Weekend for Physicians and Nurses*

August 23-25, 2019 ♦ Cal Poly Campus ♦ San Luis Obispo, California



*"The human heart has a hidden want  
which science cannot supply."*

~ Sir William Osler

Toward the Light © Annie Hoffman

Courtesy of Oliver and Espig Gallery of Fine Arts, Montecito, CA

## 3<sup>RD</sup> OSLER SYMPOSIUM

# EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

### To Potential Sponsors and Exhibitors...

We ask that you thoughtfully and seriously consider our invitation to become a supporter of The Osler Symposia (TOS) and its programs. Physician and nurse burnout is a crisis that is significantly impeding healthcare delivery in the US and countries around the world. Surprisingly large numbers of clinicians are retiring early, quitting mid-career, or going part-time in their attempt to survive the discordance between the high ideals of their calling and the morally injurious reality of being doctors and nurses today. The projected shortages are staggering. Sadly, suicide is another path. Roughly 400 doctors per year take their own lives.

The mission of TOS, and this symposium, is to help doctors and nurses keep up the good fight during these disruptive and turbulent times. We hope to steer them towards networking and collaboration that will result in ideas for systems change that they can take back to their organizations. We believe that can happen in the fun, collegial, stimulating environment they will find on a college campus in August.

Our board of directors intentionally set registration fees low for our August program in order to attract as many clinicians-in-need as possible. But we can't do it alone. We need your help. We invite you to partner with us in this important endeavor. Thank you.

**Sam Slishman, MD**

President, The Osler Symposia  
Co-Chair, 3<sup>rd</sup> Osler Symposium

**Camille Adair, RN**

Vice President, The Osler Symposia  
Co-Chair, 3<sup>rd</sup> Osler Symposium

**Janice Mancuso**

Founder & Executive Director  
The Osler Symposia

For questions or further information before making your decision, please call 505-506-4496 or visit [www.OslerSymposia.org](http://www.OslerSymposia.org).

The following *Sponsorship Levels* are designed to appeal to healthcare systems, medical insurance corporations, and others who wish to support *The Osler Symposia's* mission AND be able to visit with participants who attend the 3<sup>rd</sup> Osler Symposium in August. Clinician-level Conference Passes are included with each level that sponsors can give to employed clinicians or other interested individuals who would benefit by attending. Our *Exhibit Opportunities* are more affordable options for consideration.

<b>PLATINUM LEVEL</b>	<i>(One opportunity per year)</i>	<b>\$50,000</b>
<ul style="list-style-type: none"> <li>* Premium Double Exhibit with two (2) draped tables and two (2) chairs</li> <li>* Acknowledged sponsor of Friday Evening Welcome Dinner</li> <li>* Twenty-five (25) Clinician-level Conference Passes</li> <li>* Premium online presence with link to website</li> <li>* Logo signage at conference</li> <li>* Inclusion of Company Brochure/Handout in Registration Packet</li> <li>* Meeting with TOS Leadership to explore other custom-support opportunities</li> <li>* First option to be 2020 Platinum Sponsor</li> </ul>		
<b>GOLD LEVEL</b>	<i>(Two opportunities per year)</i>	<b>\$25,000</b>
<ul style="list-style-type: none"> <li>* Double Exhibit with two (2) draped tables and two (2) chairs</li> <li>* Acknowledged sponsor of Saturday Lunch</li> <li>* Thirteen (13) Clinician-level Conference Passes</li> <li>* Premium online presence with link to website</li> <li>* Logo signage at conference</li> <li>* Inclusion of Company Brochure/Handout in Registration Packet</li> </ul>		
<b>SILVER LEVEL</b>	<i>(Five opportunities per year)</i>	<b>\$10,000</b>
<ul style="list-style-type: none"> <li>* Exhibit with one (1) draped table and two (2) chairs</li> <li>* Acknowledged sponsor of Saturday or Sunday Breakfast</li> <li>* Five (5) Clinician-level Conference Passes</li> <li>* Premium online presence with link to website</li> <li>* Logo signage at conference</li> <li>* Inclusion of Company Brochure/Handout in Registration Packet</li> </ul>		
<b>BRONZE LEVEL</b>	<i>(Ten opportunities per year)</i>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>* Exhibit with one (1) draped table and two (2) chairs</li> <li>* Acknowledged sponsor of Saturday or Sunday Breakfast</li> <li>* Three (3) Clinician-level Conference Passes</li> <li>* Online presence with link to website</li> <li>* Inclusion of Company Brochure/Handout in Registration Packet</li> </ul>		
<b>EXHIBIT – For-Profit Entity</b>	<i>(20 exhibits available)</i>	<b>\$1,000</b>
<ul style="list-style-type: none"> <li>* Exhibit with one (1) draped table and two (2) chairs</li> <li>* Two (2) Conference Registrations per paid Exhibit space</li> <li>* Listing in the <i>On-Site Program and Exhibitor Guide</i></li> </ul>		
<b>EXHIBIT – Non-Profit Organization</b>	<i>(10 exhibits available)</i>	<b>\$750</b>
<ul style="list-style-type: none"> <li>* Exhibit with one (1) draped table and two (2) chairs</li> <li>* Two (2) Conference Registrations per paid Exhibit space</li> <li>* Listing in the <i>On-Site Program and Exhibitor Guide</i></li> </ul>		

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**For questions, or to become a sponsor, exhibitor, or Friend of The Osler Symposia,  
please call 505-506-4496 or visit [www.OslerSymposia.org](http://www.OslerSymposia.org).**

The designation below was created for non-profit organizations, for-profit companies--and individuals--that wish to financially support TOS. All who contribute at this level will be listed on the website as *Charter Friends of The Osler Symposia*, and the list will be displayed in the conference Registration Area in August.

**FRIENDS OF THE OSLER SYMPOSIA**

- \* Companies, organizations, professional societies, associations **\$500**
- \* Individuals who want to show their support **\$100**

To become a Charter Friend of The Osler Symposia, please visit [www.OslerSymposia.org](http://www.OslerSymposia.org) and click on the 'Sponsorship' tab.

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*Founded in 2015, The Osler Symposia (TOS) is a 501(c)(3) tax-exempt organization. TOS produces programs focused on the health and wellbeing of physicians and nurses, at the individual level. Named for Sir William Osler, the acknowledged Father of Modern Medicine and revered as the 'doctor's doctor,' TOS's mission is to create time and space for clinicians to gather, learn, exercise, have fun, and be inspired. These transformative experiences will allow for doctors and nurses in attendance to return to their daily lives, fortified, hopeful, renewed and recommitted to their calling, their work and, most importantly, their patients.*  
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**SPONSOR and EXHIBITOR INQUIRY FORM**

Please complete and email to [janice@OslerSymposia.org](mailto:janice@OslerSymposia.org) or [complete form online](#). You will be contacted within 48 hours of receipt of *Inquiry Form*. Thank you...

Contact First Name \_\_\_\_\_ Contact Last Name \_\_\_\_\_ Credentials (if any) \_\_\_\_\_

Contact Email Address \_\_\_\_\_ Contact Mobile Phone # \_\_\_\_\_

Organization Name \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Please provide a brief description of your organization for conference materials (max 50 words):

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**Please reserve the following for my company/organization to exhibit at or sponsor the 3rd Osler Symposium, August 23-2, 2019 on the Cal Poly Campus in San Luis Obispo, California:**

- Platinum Level, \$50,000
- Gold Level, \$25,000
- Silver Level, \$10,000
- Bronze Level, \$2,500
- Exhibit – For-Profit, \$1,000
- Exhibit – Non-Profit,

\_\_\_\_\_  
Name and Signature

\_\_\_\_\_  
Date

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**For questions or additional information, please call 505-506-4496 or email [janice@OslerSymposia.org](mailto:janice@OslerSymposia.org)**